

Job Title: Marketing Officer

Location: Moretele Community Radio, Pretoria, South Africa

Job Summary:

We are looking for a creative Marketing Officer to drive audience engagement, grow our listener base, and manage promotional campaigns.

Key Responsibilities:

- Plan and execute marketing campaigns
- Develop sponsorship proposals and liaise with advertisers
- Manage social media and digital outreach
- Organize events and public activations

Requirements:

- Diploma in Marketing, PR or related field
- Strong communication and digital marketing skills
- Ability to create and implement marketing strategies
- Experience with radio promotions an advantage

Application Deadline: 30 August 2025

Email CVs to: hr@moretelefm.com